

the real story about private colleges

78% private **vs** **60%** public

percent of graduates who were able to complete their degree in **four** years

Average inflation

Adjusted net tuition and fees at private colleges **DROPPED**

3.5%

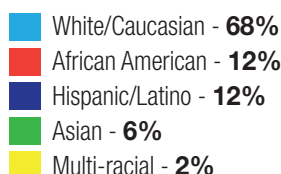
Private Colleges' Annual Tuition Increase:

3.9%

The lowest seen in the last **FOUR** decades

enrollment:

Approximately **one-third** of all undergraduates at four-year private colleges are **minority students**



Choosing a Private:

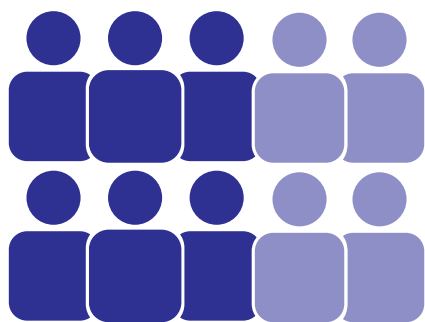
Enrollment at private colleges and universities **increased 1.8%** in 2011, while total U.S. postsecondary enrollment **declined slightly** for the first time in 15 years by 0.14%.

In the past decade, **private college enrollment** has **grown 25%** and is expected to continue to rise.

college debt:

Only **3.1%** of all borrowers (undergraduate and graduate students across all sectors of higher education) have student debt of **\$100,000** or more. Only **5.4%** have debt of more than **\$75,000** and only **11.3%** have debt more than **\$50,000**.

you need a college degree



↑ By 2018 ↑

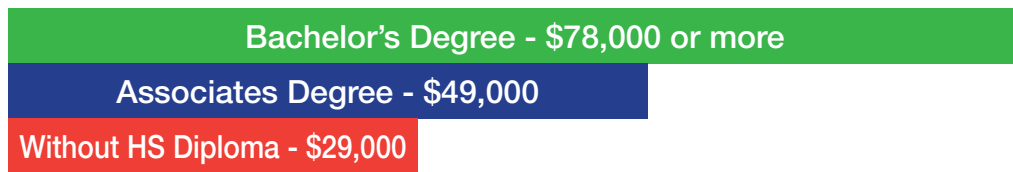
6 in 10 American Jobs (63%) will require some form of **post secondary education.**

The unemployment rate for people with at least a **bachelor's degree** is just **3.9%** (December 2013). This compares to the **national unemployment rate of 7.8%** and an **unemployment rate of 8.0%** for people with just a high school degree.

The nation's employers will need **22 million** new workers with postsecondary degrees.

salary by education:

Workers' average annual salary.



2010 Data.